

LOMA®



LOMA is one of the last independently owned and operated brands in the professional beauty industry that manufactures 100% of its products. Founder David Hanen is recognized as a leader in the formulation of sustainable beauty. LOMA hair care products are high-performing with naturally healing, organic ingredients and essential oil-based fragrances. All at a price that rivals retail outlets while delivering performance that far exceeds them.

- **Vegan, cruelty-free, and paraben-free.**
- **Certified organic aloe vera gel is used as the primary base for all Loma products.**
- **Naturally moisturizing, organically infused products.**
- **Ingredients are non-toxic and non-harmful to you and the environment.**
- **Made in the USA in Monroe, WA.**

[CLICK TO SHOP!](#)