

K18

BIOMIMETIC
HAIRSCIENCE



K18 Hair is a pioneer in scientifically driven hair care, targeting the core structure of hair to repair and restore from within. When hair undergoes damage, its inner polypeptide chains (keratin chains) weaken, leading to loss of strength, elasticity, resiliency and shine. K18's breakthrough technology reverses this damage in just 4 minutes, delivering transformative results for healthier, more resilient hair. With K18, it's not just about surface-level beauty but about deep-rooted nourishment and long-lasting results.

- K18 offers a long-term remedy for damaged hair.
- Clinically proven to reverse hair damage in 4 minutes.
- Less ingredients, less time, less fuss.
- K18Peptide™ is a sequence (bioactive peptide) that rejuvenates hair strength, softness, smoothness, and bounce, restoring its original, undamaged condition.
- By mirroring keratin's natural structure (amino acid sequences), K18Peptide™ is recognized as a natural component by the hair.

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