

UNDERSTANDING THE NEW BABE COOLER SHADES

What's New?

We've introduced cooler versions of several existing shades to better meet the needs of our clients. Specifically, shades #8, #12 (and any combo colors containing #12), and #5B have been updated from their warm/golden bases to cooler bases.

Updated Shades Overview:

- #8, #12, and #5B: Previously warm/golden, now with a cooler base. These shades will appear slightly darker than the original warm versions.

How to Understand the Change:

1. No Conversions Needed:

- If you have not gotten a new swatch ring since October 2023 its time update their swatch rings with the new shades and remove the old versions.

2. Matching Shades:

- Simply match clients to the closest shade on the updated ring. The images on our website now reflect the new cooler shades.

Closest Colors to Old Versions:

- Old #8: Use #27A
- Old #12: Use #27
- Old #12/600: Use #27/613
- Old #5B: Use #4 or #6

